



Dear Bruce and Christian,

It is with great excitement I write to you today to thank you for your support in sponsoring the Replica 1965 Ford Cobra car the FedEx Pilots built during the 2015 FedEx St. Jude Classic PGA TOUR event in Memphis. We could not have done it without you supplying the engine and your organization's expertise. The entire program came through beautifully and the pilots raised nearly \$50 thousand dollars in donations. We are lining up the car to be auctioned at the Barrett Jackson auto auction in West Palm Beach in April which we hope to bring in an additional 6 figures for the hospital. We hope you will be able to join us for the auction since it is not too far from your office.

In appreciate of your incredible support we have enclosed a framed thank you piece of the car with one of our patients, Leland, for your office or reception area. Additionally there is a DVD of the television broadcast coverage of the project that aired during tournament on both CBS and NBC's Golf Channel.

You and your company have made a difference in the lives of children with cancer and other life-threatening diseases. Danny Thomas once said "those who work for the good are as those who do the good" meaning those who donate to our cause are as important as the doctors and researchers who treat the children and find cures, for without the financial support they could not do what they do.

We deeply appreciate all you have done to help save the lives of children. We are working every day to fulfill the dream of our founder, Danny Thomas, that no "child should die in the dawn of life," and I am thrilled that you have partnered with us in this mission

We won't stop until no child dies from cancer.

Best regards,

JD Peeples

Director, Sports Marketing

ALSAC/St. Jude Children's Research Hospital

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